

(B) Details of Educational Qualification/ Certification/ Work Experience/ Specific Skills Required:

Post No / Post Name	1 – Vice President (UX)
BASIC QUALIFICATION (AS ON 31.12.2025)	<u>Mandatory:</u> Bachelor of Design/ B.Tech/ B.E. in Computer Science/ Computer Science & Engineering/ Software Engineering/ Information Technology/ Electronics/ Electronics & Communications Engineering or Equivalent Degree in above specified disciplines with minimum 50% score. or MCA or M. Tech/ M. Sc in Computer Science/ Computer Science & Engineering/ Information Technology/ Software Engineering/ Electronics/ Electronics & Communications Engineering or Equivalent Degree in above specified disciplines. (From a University/ Institution/ Board recognized by Govt. Of India/ approved by Govt. Regulatory Bodies). Preferred: Master's degree in any of the following: • Design (Product/ Interaction/ Service/ Digital) • Human-Computer Interaction (HCI) • Computer Science / IT or equivalent • Business Administration with Digital/ Tech/ UX Specialization
OTHER QUALIFICATION (AS ON 31.12.2025)	<u>Mandatory Certifications:</u> (Valid as on 31.12.2025) Anyone of the UX certifications: - Human Factors International (HFI): Certified Usability Analyst (CUA) - Human Factors International (HFI): Certified Experience Analyst (CXA) - Nielsen Norman Group (NNG): UX Certification - Interaction Design Foundation (IDF): UX Design Certification - Google UX Design Professional Certificate
WORK EXPERIENCE (POST-BASIC QUALIFICATION) (AS ON 31.12.2025)	<u>Mandatory:</u> Minimum Experience: 15 Years' experience in e-Commerce/ Banking Industry/ Fintech Company/ Information Technology or a consumer-facing company ➤ Relevant Experience: Out of 15 Years', at least 5 years of experience in User Experience (UX) Note: Candidates are required to produce up-to-date and full Experience Certificate, unambiguously indicating: (i) Nature of job, (ii) Dates and duration of experience, (iii) Level / position, (iv) Responsibilities etc. issued by the employer(s). However, if the candidate is unable to submit an Experience Certificate on the lines indicated above, any document unambiguously indicating the experience, nature of job and the period claimed may be submitted and it would be considered on merit at the discretion of the Bank and the decision of the Bank shall be final.
SPECIFIC SKILLS	i. Good knowledge of UX Design software (e.g. Figma, Adobe XD etc.) ii. Good to have basic coding knowledge (HTML, CSS, JavaScript) iii. Ability to interpret data, identify trends, and use insights to improve the user experience. iv. Understanding the business context, goals, and metrics is crucial for aligning UX with business objectives.

Post No / Post Name	2 – Deputy Vice President (UX)
BASIC QUALIFICATION (AS ON 31.12.2025)	<u>Mandatory:</u> Bachelor of Design/ B.Tech/ B.E. in Computer Science/ Computer Science & Engineering/ Software Engineering/ Information Technology/ Electronics/ Electronics & Communications Engineering or Equivalent Degree in above specified disciplines with minimum 50% score. or MCA or M. Tech/ M. Sc in Computer Science/ Computer Science & Engineering/ Information Technology/ Software Engineering/ Electronics/ Electronics & Communications Engineering or Equivalent Degree in above specified disciplines. (From a University/ Institution/ Board recognized by Govt. Of India/ approved by Govt. Regulatory Bodies).
OTHER QUALIFICATION (AS ON 31.12.2025)	<u>Mandatory Certifications:</u> (Valid as on 31.12.2025) Anyone of the UX certifications: - Human Factors International (HFI): Certified Usability Analyst (CUA) - Human Factors International (HFI): Certified Experience Analyst (CXA) - Nielsen Norman Group (NNG): UX Certification: - Interaction Design Foundation (IDF): UX Design Certification - Google UX Design Professional Certificate
WORK EXPERIENCE (POST-BASIC QUALIFICATION) (AS ON 31.12.2025)	<u>Mandatory:</u> Minimum Experience: 12 Years' experience in e-Commerce/ Banking Industry/ Fintech Company/ Information Technology or a consumer-facing company.

	➤ Relevant Experience: Out of 12 Years', at least 5 years of experience in User Experience (UX). Note: Candidates are required to produce up-to-date and full Experience Certificate, unambiguously indicating: (i) Nature of duties, (ii) Dates and duration of experience, (iii) Level / position, (iv) Responsibilities etc. issued by the employer(s). However, if the candidate is unable to submit an Experience Certificate on the lines indicated above, any document unambiguously indicating the experience, nature of duties and the period claimed may be submitted and it would be considered on merit at the discretion of the Bank and the decision of the Bank shall be final.
SPECIFIC SKILLS	i. Good knowledge of UX Design software (e.g. Figma, Adobe XD etc.) ii. Good to have basic coding knowledge (HTML, CSS, JavaScript) iii. Ability to interpret data, identify trends, and use insights to improve the user experience. iv. Understanding the business context, goals, and metrics is crucial for aligning UX with business objectives.

Post No / Post Name	3 – Assistant Vice President (UX)
BASIC QUALIFICATION (AS ON 31.12.2025)	Mandatory: Bachelor of Design/ B.Tech/ B.E. in Computer Science/ Computer Science & Engineering/ Software Engineering/ Information Technology/ Electronics/ Electronics & Communications Engineering or Equivalent Degree in above specified disciplines with minimum 50% score. or MCA or M. Tech/ M. Sc in Computer Science/ Computer Science & Engineering/ Information Technology/ Software Engineering/ Electronics/ Electronics & Communications Engineering or Equivalent Degree in above specified disciplines. (From a University/ Institution/ Board recognized by Govt. Of India/ approved by Govt. Regulatory Bodies).
OTHER QUALIFICATION (AS ON 31.12.2025)	Mandatory Certifications: (Valid as on 31.12.2025) Anyone of the UX certifications: - Human Factors International (HFI): Certified Usability Analyst (CUA) - Human Factors International (HFI): Certified Experience Analyst (CXA) - Nielsen Norman Group (NNG): UX Certification: - Interaction Design Foundation (IDF): UX Design Certification - Google UX Design Professional Certificate
WORK EXPERIENCE (POST-BASIC QUALIFICATION) (AS ON 31.12.2025)	Mandatory: Minimum Experience: 8 Years' experience in e-Commerce/ Banking Industry/ Fintech Company/ Information Technology or a consumer-facing company. ➤ Relevant Experience: Out of 8 Years', at least 3 years of experience in User Experience (UX). Note: Candidates are required to produce up-to-date and full Experience Certificate, unambiguously indicating: (i) Nature of duties, (ii) Dates and duration of experience, (iii) Level / position, (iv) Responsibilities etc. issued by the employer(s). However, if the candidate is unable to submit an Experience Certificate on the lines indicated above, any document unambiguously indicating the experience, nature of duties and the period claimed may be submitted and it would be considered on merit at the discretion of the Bank and the decision of the Bank shall be final.
SPECIFIC SKILLS	i. Vendor & partner management ii. Good knowledge of UX Design software (e.g., Figma, Adobe XD etc.) iii. Good to have basic coding knowledge (HTML, CSS, JavaScript) iv. Ability to interpret data, identify trends, and use insights to improve the user experience. v. Understanding the business context, goals, and metrics is crucial for aligning UX with business objectives.

Post No / Post Name	4 – Senior Special Executive (UI & UX)
BASIC QUALIFICATION (AS ON 31.12.2025)	Mandatory: Bachelor of Design/ B.Tech/ B.E. in Computer Science/ Computer Science & Engineering/ Software Engineering/ Information Technology/ Electronics/ Electronics & Communications Engineering or Equivalent Degree in above specified disciplines with minimum 50% score. or MCA or M. Tech/ M. Sc in Computer Science/ Computer Science & Engineering/ Information Technology/ Software Engineering/ Electronics/ Electronics & Communications Engineering or Equivalent Degree in above specified disciplines. (From a University/ Institution/ Board recognized by Govt. Of India/ approved by Govt. Regulatory Bodies).
OTHER QUALIFICATION (AS ON 31.12.2025)	Mandatory Certifications: (Valid as on 31.12.2025) Anyone of the UX certifications: - Human Factors International (HFI): Certified Usability Analyst (CUA)

	- Human Factors International (HFI): Certified Experience Analyst (CXA) - Nielsen Norman Group (NNG): UX Certification: - Interaction Design Foundation (IDF): UX Design Certification - Google UX Design Professional Certificate
WORK EXPERIENCE (POST-BASIC QUALIFICATION) (AS ON 31.12.2025)	<u>Mandatory:</u> Minimum Experience: 5 Years' experience in e-Commerce/ Banking Industry/ Fintech Company/ Information Technology or a consumer-facing company. ➤ Relevant Experience: Out of 5 Years', at least 2 years of experience in User Experience (UX). Note: Candidates are required to produce up-to-date and full Experience Certificate, unambiguously indicating: (i) Nature of duties, (ii) Dates and duration of experience, (iii) Level / position, (iv) Responsibilities etc. issued by the employer(s). However, if the candidate is unable to submit an Experience Certificate on the lines indicated above, any document unambiguously indicating the experience, nature of duties and the period claimed may be submitted and it would be considered on merit at the discretion of the Bank and the decision of the Bank shall be final.
SPECIFIC SKILLS	i. Good knowledge of UX Design software (e.g. Figma, Adobe XD etc.) ii. Good to have coding knowledge (HTML, CSS, JavaScript) iii. Ability to interpret data, identify trends, and use insights to improve the user experience. iv. Design Portfolio

Post No / Post Name	5 – Deputy Manager (UI & UX)
BASIC QUALIFICATION (AS ON 31.12.2025)	<u>Mandatory:</u> Bachelor of Design/ B.Tech/ B.E. in Computer Science/ Computer Science & Engineering/ Software Engineering/ Information Technology/ Electronics/ Electronics & Communications Engineering or Equivalent Degree in above specified disciplines with minimum 50% score. or MCA or M. Tech/ M. Sc in Computer Science/ Computer Science & Engineering/ Information Technology/ Software Engineering/ Electronics/ Electronics & Communications Engineering or Equivalent Degree in above specified disciplines. (From a University/ Institution/ Board recognized by Govt. Of India/ approved by Govt. Regulatory Bodies).
OTHER QUALIFICATION (AS ON 31.12.2025)	<u>Mandatory Certifications:</u> (Valid as on 31.12.2025) Anyone of the UX certifications: - Human Factors International (HFI): Certified Usability Analyst (CUA) - Human Factors International (HFI): Certified Experience Analyst (CXA) - Nielsen Norman Group (NNG): UX Certification: - Interaction Design Foundation (IDF): UX Design Certification - Google UX Design Professional Certificate
WORK EXPERIENCE (POST-BASIC QUALIFICATION) (AS ON 31.12.2025)	<u>Mandatory:</u> Minimum Experience: 4 Years' experience in e-Commerce/ Banking Industry/ Fintech Company/ Information Technology or a consumer-facing company. ➤ Relevant Experience: Out of 4 Years', at least 2 years of experience in User Experience (UX). Note: Candidates are required to produce up-to-date and full Experience Certificate, unambiguously indicating: (i) Nature of duties, (ii) Dates and duration of experience, (iii) Level / position, (iv) Responsibilities etc. issued by the employer(s). However, if the candidate is unable to submit an Experience Certificate on the lines indicated above, any document unambiguously indicating the experience, nature of duties and the period claimed may be submitted and it would be considered on merit at the discretion of the Bank and the decision of the Bank shall be final.
SPECIFIC SKILLS	i. Good knowledge of UX Design software (e.g. Figma, Adobe XD etc.) ii. Good to have coding knowledge (HTML, CSS, JavaScript) iii. Ability to interpret data, identify trends, and use insights to improve the user experience. iv. Design Portfolio

IMPORTANT POINTS:

- 1 The educational qualification prescribed for the post is minimum. Candidate must possess the Post Basic qualification and relevant full-time experience as on specified dates.
- 2 **The relevant experience certificate from the employer must contain specifically that the candidate had experience in that related field as required.**
- 3 In cases the certificate of degree/diploma does not specify the field of specialization, the candidate will have to produce a certificate from the concerned university/college specifically mentioning the specialization.